

AUPHA Annual Meeting

June 18 - June 21, 2014
San Antonio, Texas

Program Sponsorship Guide

Who We Are...

The Association of University Programs in Health Administration (AUPHA) is a global network of colleges, universities, faculty, individuals and organizations dedicated to improving health by promoting excellence in healthcare management education.

About Our Meeting...

AUPHA's Annual Meeting brings together graduate and undergraduate faculty to share ideas and proven practices in educating future practitioners in healthcare management. The meeting features thought leaders who provoke new ideas and direction for healthcare management education. AUPHA's Annual Meeting provides unbeatable opportunities for networking with faculty at domestic and international healthcare management programs.

How You Can Help...

Each year, AUPHA's goal is to raise the program participation rate to 100% and each year we've come closer to meeting our goal. We ask for a minimum contribution of \$1000 from each program so that we may reach our goal but appreciate any contribution. Please note that benefits and visibility for member programs increases with your contribution.

What Your Participation Means...

Your contribution in any amount will be used to continue to provide the highest level of services, programs, and initiatives that support the field of healthcare management education. We have set the bar high and only our members, the association's most valuable resource, can help us reach it.

We thank you for your generosity and continued support!



Program Sponsorship Packages

☐ Learning Partner: \$25,000

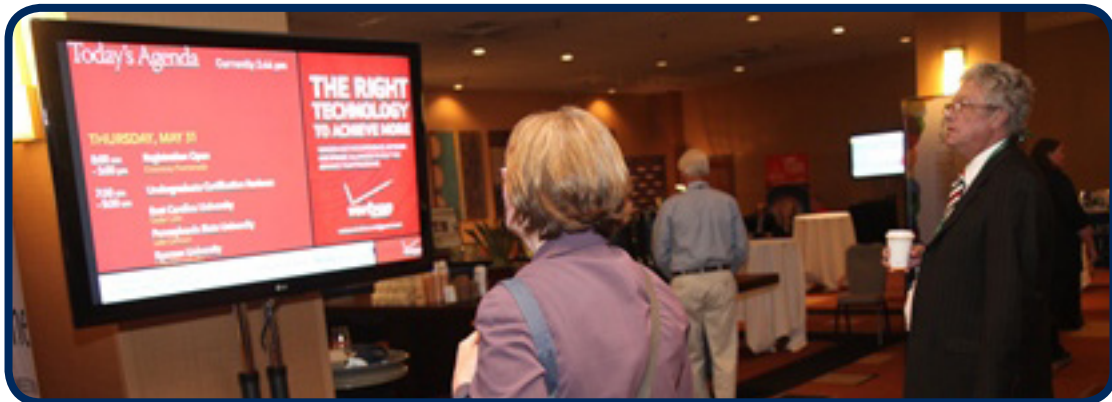
Includes:

- Onsite recognition as Learning Partner on signage, in program, and at all general sessions
 - Recognition as keynote speaker sponsor on AUPHA website and in all pre-event marketing and event listings, with the opportunity to introduce the speaker
 - Recognition as Program sponsor, with an inside front cover full-page color ad
 - School program profile in Annual Meeting program and in issue of quarterly Exchange
 - Banner ad on Annual Meeting website and AUPHA Network site
 - (2) 8'x10' exhibit spaces at Annual Meeting
 - (3) Full-Conference registrations
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☐ Technology Partner: \$15,000

Includes:

- Onsite recognition as Technology Partner on signage, in program, and all general sessions
- Sponsor recognition on AUPHA website and all pre-event marketing and event listings
- School name and logo at NetConnect station, the meeting's Internet Café
- School name and logo on iPad raffle giveaway
- School name and logo on USB flash drive received by all attendees
- Half-page color ad in meeting program
- Banner ad on Annual Meeting website and AUPHA Network site
- (1) 8'x10' exhibit space at Annual Meeting
- (2) Full-Conference registrations



☐ Principal: \$10,000

Includes:

- Onsite recognition as Principal Sponsor on signage, in program, and all general sessions
- Sponsor recognition on AUPHA website and all pre-event marketing and event listings
- Company name and logo on promotional piece to be received by all attendees (item to be determined by mutual agreement)
- Half-page color ad in meeting program
- Banner ad on Annual Meeting website and AUPHA Network site
- (1) 8'x10' exhibit space at Annual Meeting
- (2) Full-Conference registrations

Additional Sponsorship Packages

☐ **Supporter: \$5,000**

Includes:

- Onsite recognition as Supporter on signage, in program, and all general sessions
- Half-page color ad in meeting program
- Banner ad on Annual Meeting website and AUPHA Network site
- School name on a promotional item (i.e. pen, notepad, etc.) received by all attendees
- (1) Full-Conference registration

☐ **Contributor: \$2,500**

Includes:

- Onsite recognition as Contributor on signage, in program, and all general sessions
- Sponsor recognition on AUPHA website and all pre-event marketing and pre-event listings
- Quarter-page color ad in meeting program
- Banner ad on Annual Meeting website and AUPHA Network site
- (1) 15% discount on exhibitor registration
- (1) 15% discount on a conference registration

☐ **Patron: \$1,000**

Includes:

- Onsite recognition as Patron on signage, in program, and all general sessions
 - Sponsor recognition on AUPHA website and all pre-event marketing and pre-event listings
 - (1) Display ad on AUPHA Exchange/Exchange supplement
 - (1) 15% discount on exhibitor registration
 - (1) 15% discount on a conference registration
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Payment Enclosed

Please print the following form and return it to AUPHA along with your payment no later than April 15, 2014.

(Camera-ready artwork for advertisements and signage must be received no later than April 15, 2014)

Contact Name (please print)	Contact signature (authorizing contract)	
Title	Organization	
Business address		
City	State	Zip
Phone	Fax	Email

Method of Payment

- ☐ Check Enclosed
- ☐ Credit Card (circle credit card type - - VISA MasterCard AMEX)

Card Number	Expiration Date
Name as it appears on card	Signature

- ☐ Invoice requested. By signing below, _____ agrees to pay \$ _____ towards sponsorship of the 2014 Annual Meeting. If payment is not received by 4/15/14, AUPHA will not be able to acknowledge your organization as a sponsor in any printed materials or on the website.

Authorized Signature	Date
Printed Name	Title & Organization

- ☐ Total Amount Paid: \$ _____

Contract and acknowledgement of sponsorship in printed materials and online will not be processed until payment is received by AUPHA. Please fill out entire form and return with payment to:

Mail: AUPHA
2000 N. 14th Street, Suite 780
Arlington, VA 22201

Fax: (703) 894-0941
Email: jstephens@aupha.org